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iPhone App of the Week: CashFlow Pro

Friday, 09 October 2009 00:00

Patrick Stafford

A Brisbane-based firm has released an iPhone application for businesses that will assist entrepreneurs in handling their cashflow and offer advice based on results.

The application was designed by developer 10X, whose chief executive Nic Clark says the app was prompted from results from a recent ANZ study that showed 60.6% of companies with revenue less than \$40 million cited cashflow as a serious concern.

Businesses input a number of criteria regarding finances, while the app helps calculate net variable cashflow and offers advice and strategies for what to do next to improve cashflow positions, including reducing stock, costs, improving pricing, etc.

"You don't have to go to costly or time-consuming lengths to be on top of your cashflow. At a price of just \$2.49 to download - and free to use thereafter - any business owner can now afford access to a proven cashflow management plan," Clark says.

Read more on:

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written by AnnaP, October 09, 2009

I must say that transitioning from employee to biz owner, cashflow has become the bane of my life... I can't really afford an accountant, so maybe I'll check this out

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